

Tuesday April 4, 2017

Executive Board Meeting

DMDA

44 Main Street

Millburn, NJ

Meeting was held at the Bauer Community Center

Executive Board: Vicky Powell, President, Shayne Miler, Vice President, Alex McDonald, Twp. Administrator, George Stuart, Treasurer, James Weill, Secretary, Harry Roth, Past President.

I. Call to order 6:10 Shayne Miller, Vice President

II. New Business: Shayne welcomed everyone and noted the Board President was absent due to recent surgery. A brief history of the DMDA was addressed along with the Mission Statement, Board make up and function. A conference call took place on Monday with the Board to discuss personnel policies. A decision was reached that no DMDA employee will attend any Merchant Meeting and a liaison will be selected to report back the outcome of their meetings. Anyone who wishes to become a Board member is welcome to submit their name to the nominating committee.

III. Guest Speaker: Arterial gave a slide presentation, followed by a question and answer period. The slide show highlighted "First Encounter Elements" 1. Discover 2. Experience 3. Engaging 4. Engaged. Branding with banners on the light poles, street signage, and parking lot signage will be addressed. Lot 5 diagram was explained. Approximately 46 trees are to be planted in phase 1 along with flowers, shrubs and grasses. This is to take place in a few weeks. Bump Outs were created to create space and a buffer for pedestrian safety. Main St. was designed to accommodate events, each light pole has a hook and access to hang mini lights.

Stripping will be added to reduce the difficulty parking. If café seating is implemented and flexible parking is used there will be a loss of 5 parking spaces on Millburn Ave.

In the question and answer portion the following were questioned were posed: Flexible parking on Millburn Ave., length of time to get down Millburn Ave., cross walk in front of Dunkin Donuts, flooding, is there a survey available for merchants to see, reverse angel parking, size of bump outs

Meeting adjourned 7:15 by Shayne Miller, Vice President

Next meeting May 2, 6:30 p.m. DMDA office