

Tuesday July 11, 2017

Executive Board Meeting

DMDA

44 Main Street

Millburn, NJ

Executive Board: Vicky Powell, President, Shayne Miler, Vice President, Alex McDonald, Twp. Administrator, Roderick Arias, Treasurer, Harry Roth, Past President.

In attendance: Vicky Powell, Chris Jorda, Gillian Moritz, Karen Cummins, Nettie Hagmann, via telephone Shayne Miller.

I. Call to order 6:35 Vicky Powell, President

II. New Business: The 2018 election has 9 spots available on the ballot. It was decided to put an announcement on the DMDA website to solicit an interest in serving on the Board of Directors. The nominating Committee selected was DJ Priori, Vicky Powell, and Chris Jorda.

Mural security was addressed. A sign saying the site is monitored by camera will be added.

Jamie Serruto MHS 2020 class president submitted a proposal getting the high school students more involved in town. A discount card the students can purchase that can be used in participating stores and restaurants was part of his proposal.

Millburn Live was a great event; merchant participation was low but we received all positive feedback overall. We plan to have it again next year.

Flexible parking was discussed in a meeting Gillian had with Arterial. Three spots may be utilized as they were with Millburn Live in the near future.

The Bookkeeper Jill Lerner retired, she is returning for one more time and is teaching Gillian her process.

Gillian requested a lap top as the current one is old and not functioning and needs to be replaced. Shayne added on can be purchased for \$3000 - \$500.

Instagram went from 343 to 460 followers for the month of June.

The next full board meeting is September 12, 2017.

III. Old Business: Close by presented a contract renewal with a 2, 3 or 5 year option. It was decided to wait till the full board meeting in September to vote on our commitment with Close.By/Millburn so more board member could be present. The MPay2Park Integration into Close BY/Millburn will happen in two weeks.

Street cleaning is being done twice a week as opposed to once during the summer months as so many people eat and drink outdoors and there are still no garbage cans.

Reports from BCS were presented to the board outlining the Facebook page and websites growth over the last six months.

IV. Personnel: Gillian Moritz presented a contract for her hire as Executive Director of the DMDA.

Meeting adjourned 8:00 by Vicky Powell, President

Next meeting September 12, 6:30 p.m. DMDA office